

SUMMER CONCERT SERIES

AT EVERGREEN LAKE & BUCHANAN PARK FIELD



SPONSORSHIP PROPOSAL

5 Wednesday Nights – Official Dates TBD

Annual community Summer Concert Series. Expected attendance: 2,000+ at each event

FREE to the community includes:

- Food Trucks
- Drink Vendors (Evergreen Lake only)
- Sponsor Booths
- Featured Headliners: TBD

Summer Concert Series Benefits (people reached)	Title (Exclusive) \$12,000	Music (Exclusive) \$10,000	Stage (Exclusive) \$7,500	Platinum (Exclusive) \$5,000	Gold \$2,500	Silver \$1000	Bronze \$500	Food Truck \$1,000 for all or \$250 each
Logo on paid ads (3k)	✓							
Logo on event flyer	Large	Medium	Small	Small				
Individual Shout Outs during Event	✓	✓	✓	✓				
Individual social media post (10k)	x3	x2	x2	✓	✓			
Logo in EPRD Newsletter (15k)	x8	x8	x8	x8	x5			
6x3 sponsor provided banner at Buchanan Park Ball Field (25K/mo)	1 year	1 year	6 months	6 months	3 months	1 month		
Logo on website (22k/mo)	Including logo on webpage banner for 30 days + link	Including logo on webpage banner for 30 days + link	+ link	+ link	✓	✓	✓	✓
Logo on Stage Banners	Top of Stage Banner	Large on top of both side banners	Bottom of Stage Banner	Spot on a Side Banner	Spot on a Side Banner	Spot on a Side Banner	Spot on a Side Banner	Spot on a Side Banner (for all concert commitment only)
10x10 booth at event (sponsor provided)	✓	✓	✓	✓	✓	✓	✓	✓
EPRD Benefits								
VIP Parking Pass	2	2	2	1	1			
Evergreen Lake Boating Season Pass	4	3	2	2	1	1		

Summer Concert Series Sponsors must be committed by April 11, 2025, with all payments completed by May 2, 2025.

Thank you for your consideration.

Interested? Please contact Kathy Dekker: kdekker@eprdcogov, 720.520.9007